

## VITA

### JEFFREY T. PRINCE

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#### PERSONAL INFORMATION

Born: April 29, 1976

Citizenship: USA

#### ACADEMIC POSITIONS HELD

Assistant Professor, Applied Economics and Management, Cornell University,  
2004-present.

#### FIELDS OF SPECIALIZATION

Primary: Industrial Organization

Secondary: Applied Econometrics, Strategy, Inter-temporal Preference

#### DOCTORAL STUDIES

Ph.D., Economics, Northwestern University, Evanston, Illinois  
The Diffusion of Durable Information Technology Products  
Committee Chairperson: Professor Scott Stern  
Date of Completion: May 2004

#### PREDOCTORAL STUDIES

B.A.: Economics, Miami University, Oxford, Ohio, 1998.  
B.S.: Mathematics/Statistics, Miami University, Oxford, Ohio, 1998.  
M.A.: Economics, Northwestern University, Evanston, IL, 2000.

#### NONACADEMIC EXPERIENCE

National Security Agency, Cryptologic Mathematician in Director's Summer Program,  
Fort George G. Meade, Maryland, Summer 1998.

UNEXT, Consultant and Co-author for Online Masters Business Course in Vertical  
Integration, Chicago, Illinois, Summer 2001.

Nationwide Insurance, Actuarial Intern, Columbus, Ohio, Summer 1997.

## **EDITORIAL POSITIONS**

Editorial Board member, Information Economics and Policy, 2008-present.

## **TEACHING EXPERIENCE**

Teaching Assistant, Northwestern University, 2000-2004.

Introductory Econometrics, Transportation, Intermediate Microeconomics,  
Honors Thesis Seminar, Advanced Econometrics.

Lecturer, Northwestern University, 2002-2003.

Introductory Econometrics, Accelerated Probability and Statistics.

Guest Lecturer, Cornell University, 2005-2006.

Graduate Industrial Organization, Empirical methods – in Economics Dept.

Lecturer, Cornell University, 2005-Present.

Introduction to Business Regulation.

Lecturer, Cornell University, 2006-Present.

Empirical Analysis of Industrial Organization (Graduate Level).

Lecturer, Cornell University, 2007-Present.

Game Theory for Applied Economists (Graduate Level).

Lecturer, Cornell Adult University, 2007.

Gaming: In the Casino and Beyond.

## **FELLOWSHIPS AND AWARDS**

Young Faculty Teaching Excellence Award, Cornell University, 2008.

Distinguished Teaching Assistant Award, Northwestern University, 2001, '02, '03, '04.

Outstanding Graduate Student Teacher Award, Northwestern University, 2004.

University Summer Fellowship, Northwestern University, 2003.

University Fellowship, Northwestern University, 1999-2000.

Teaching Assistant Fellow

At Miami University: George W. Thatcher Prize for top student in economics, Alumni Senior Prize in Mathematics and Statistics, Phi Beta Kappa, President's List (1994-1998), KPMG Peat Marwick Scholar's Award for top all-round junior inductee into Golden Key Society (1997).

## GRANTS

Cornell Institute for the Social Sciences Small Grant Award (\$5000)

## REFEREED PUBLICATIONS

“How Do Households Choose Quality *and* Time to Replacement for a Rapidly Improving Durable Good?”, *International Journal of Industrial Organization*, 27, 2, pp. 302-311, 2009.

“Multi-market Contact and On-Time Performance in the US Airline Industry”, with Daniel Simon, forthcoming in the *Academy of Management Journal*, 2008.

“Repeat Purchase amid Rapid Quality Improvement: Structural Estimation of the Demand for Personal Computers”, *Journal of Economics and Management Strategy*, 17, 1, pp. 1-33, 2008.

“Internet Adoption Patterns and Usage are Different: Implications for the Digital Divide”, with Avi Goldfarb, *Information Economics and Policy*, 20, 1, pp. 2-15, 2008.

“The Beginning of Online/Retail Competition and Its Origins: An Application to Personal Computers”, *International Journal of Industrial Organization*, 25, 1, pp. 139-156, 2007.

“Internet Diffusion and the Geography of the Digital Divide in the United States”, with Shane Greenstein, in (eds) Robin Mansell, Chrisanthi Avgerou, Danny Quah, and Roger Silverstone, The Oxford Handbook of Information and Communication Technologies, Oxford University Press, pp. 168-195, 2007.  
(Also NBER working paper No. W12182.)

## NON-REFEREED PUBLICATIONS

“The Geographical Diffusion of the Internet in the United States”, with Shane Greenstein, in (eds) Munindar Singh, The Practical Handbook of Internet Computing, CRC Press, pp. 56-1 – 56-17, 2004.

## WORKING PAPERS

“Are Risk Preferences Stable across Contexts? Evidence from Insurance Data”, with Levon Barseghyan and Joshua Teitelbaum, 2008, revise and resubmit, *American Economic Review*. ([Available at SSRN](#)).

“Conflict of Interest? The Impact of Dual Agency on the Price and Speed of Residential Real Estate Transactions”, with Vrinda Kadiyali and Daniel Simon, 2008, revise and resubmit, *Journal of Law, Economics, and Organization*. ([Available at SSRN](#)).

“Relating Inertia and Experience in Technology Markets: An Analysis of Households’ Personal Computer Choices”, 2007, under review. ([Available at SSRN](#)).

“Is Time Inconsistency Primarily a Male Problem?”, with Dan Shawhan, 2007, under review. ([Available at SSRN](#)).

“Measuring Welfare and the Effects of Regulation in a Government-Created Market: The Case of Medicare Part D Plans”, with Claudio Lucarelli and Kosali Simon, 2008, under review. ([Available at SSRN](#)).  
(Also NBER working paper No. W14296).

“Has the Internet Accelerated the Diffusion of New Products?”, with Daniel Simon, 2008, under review. ([Available at SSRN](#)).

### **INVITED PRESENTATIONS**

“Repeat Purchase amid Rapid Quality Improvement: Structural Estimation of the Demand for Personal Computers”

- NBER Summer Institute, July, 2004.
- Duke University, November, 2004.
- Cornell University, November, 2004.
- ASSA SGE, January, 2005.
- Miami University, March, 2005.
- International Industrial Organization Conference, April, 2005.
- Econometric Society World Conference, August, 2005.
- Penn State University, April, 2007.

“The Beginning of Online/Retail Competition and Its Origins: An Application to Personal Computers”

- ASSA SGE, January, 2006.
- Cornell University, March, 2006.
- International Industrial Organization Conference, April, 2006.

“Relating Inertia and Experience in Technology Markets: An Analysis of Households’ Personal Computer Choices”

- Dartmouth Winter IO Conference, January, 2006.

“How Do Households Choose Quality and Time to Replacement for a Rapidly Improving Durable Good?”

- International Industrial Organization Conference, April, 2007.
- Econometric Society North American Summer Meeting, June, 2007.
- Duke University, September, 2007.
- Cornell University, September, 2007.

“Internet Adoption Patterns and Usage are Different: Implications for the Digital Divide”

- University of Maryland, April, 2007.

“Conflict of Interest? The Impact of Dual Agency on the Price and Speed of Residential Real Estate Transactions”

- Midwest Economic Association Annual Meeting, March, 2008.
- International Industrial Organization Conference, May, 2008.

“Measuring Welfare and the Effects of Regulation in a Government-Created Market: The Case of Medicare Part D Plans”

- Federal Trade Commission, March, 2008.
- International Industrial Organization Conference, April, 2009.

“Multi-market Contact and On-Time Performance in the US Airline Industry”

- International Industrial Organization Conference, May, 2008.

“Are Risk Preferences Stable across Contexts? Evidence from Insurance Data”

- Econometric Society North American Summer Meeting, June, 2008.

## **MEDIA COVERAGE**

“Internet Adoption Patterns and Usage are Different: Implications for the Digital Divide”

- “People below ‘digital divide’ would use the Internet more, if they had it,” by Bill Steele, *Cornell Chronicle*, April 18, 2008. ([Online version](#)).
- Invited guest for “Digital Divide,” Nevada Public Radio. ([Online content](#)).

## **MEMBERSHIPS**

Team member for Cornell’s Institute for the Social Sciences Theme Project, Getting Connected: Social Science in the Age of Networks, 2005-2008.

Cornell Applied Economics and Management Field Member.

Cornell Economics Field Member.

Industrial Organization Society.

## **CORNELL UNIVERSITY SERVICE**

Institute for the Social Sciences Small Grant Program Committee, 2008.

Biz Quiz Faculty Advisor, 2008.

Applied Economics and Management Petitions Committee, 2007-present.

Applied Economics and Management Seminar Committee, 2005-2007.

Mann Library Vendor Evaluation Sub-committee, 2006.

Mann Café Advisory Board, 2007-present.

Policy Analysis and Management External Hiring Committee, 2006-2007.

Judge for Globalize '07, Cornell Hotel School, 2007.

## **PHD STUDENTS**

Daniel Shawhan (AEM)	Committee Member
Hyunkyung Choe (Econ)	Committee Member
Marc Bellemare (AEM)	Substitute Committee Member
Anirban Mukherjee (JGSM)	Committee Member
Keehong Kim (Econ)	Committee Member
Lona Fowdur (Econ)	Committee Member
Yu Yu (JGSM)	Committee Member
Fernanda Lopez de Leon (Econ)	Co-chair
Jiahong Zhang (AEM)	Committee Member
Carlos Castelan (Econ)	Committee Member
Brian Dillon (Econ)	Committee Member