

**2009 Cornell Strategic Marketing Conference
November 2-3, 2009**

Henry A. Wallace Visitor & Education Center at the FDR Presidential Library and Home
4079 Albany Post Road, Hyde Park, NY

REGISTRATION FORM

Please use one registration form per person.

Name:	
Title:	
Organization:	
Address:	
Phone:	
FAX:	
Email:	

REGISTRATION (Includes lunch on day 1, as well as continental breakfast and networking break refreshments on both days):	Amount
\$75 - Regular Registration – if registering on or before October 19, 2009	\$
\$90 - if registering after October 19, 2009 or at the door	\$
Optional: \$40 Evening Dinner on Monday, November 2 at 6:00 pm at the Culinary Institute of America, 1946 Campus Drive, Hyde Park, NY. Dinner menu will be: First Course: Insalatina Invernale di Finocchi, Barbabletole e Arance (Romaine tossed with Fennel, Beets and Orange) Second Course: Garganelli with Radicchio, Parmigiano Reggiano e Balsamico (Garganelli Pasta tossed with Radicchio, Parmigiano Reggiano and Aged Balsamic Vinegar) Third Course : Polletto Arrosto con Pomodoro, Olive e Scarole Brasate (Roasted Chicken with Tomato, Green Olives and Braised Escarole) Fourth Course: Torta di Pere con Gelato alla Creama (Pear Cake with Vanilla Ice Cream) If you have any vegetarian or dietary restrictions or allergies, substitutes can be made. Please list below: <hr/>	\$
Total registration fee	\$

PAYMENT (check one):

<input type="checkbox"/> Cornell / CCE Account	Please specify account number: _____
<input type="checkbox"/> Check enclosed	Make checks payable to Cornell University

Limited exhibit space is available. Let us know if you would like to bring materials.
 ___ I will bring exhibit material. Please reserve a 3 x ___ ft. area of table space for my material.

Mail or FAX the completed registration form, along with payment, to:

Carol Thomson, Dept. of Applied Economics and Management, 106 Warren Hall, Cornell Univ.,
 Ithaca, NY 14853-7801, Phone: 607-255-5464, FAX: 607-255-9984, CMT8@CORNELL.EDU

**ONLINE REGISTRATION (for credit/debit card purchases)
IS AVAILABLE AT:**

<http://www.acteva.com/go/cornell-pwt>